

Capability Statement

Capabilities

DesignPath Media is a full-service web design and development agency that produces high-quality web solutions for companies both large and small. We have been in business since 1995.

Our specialties are custom web design, web programming, e-commerce, website-to-warehouse fulfillment system connectivity, WordPress, Shopify, CSS, HTML5, AJAX, JavaScript, custom content management solution development, PHP, SQL, MySQL, database design and management, PhotoShop, ColdFusion, hosting, support, consultation, video production, QR code systems, and other services.

Key Company Information

We are a veteran owned small business with over 20 years experience in web design and development. Registered Tennessee Corp.

Registered federal contractor, submitted

Credit cards accepted DUNS Number: 833908010

NAICS Codes: 541511 Web (Internet) Page Design Services - 541512 Computer Systems Design Services - 541519 Other Computer Related Services - 541430 Graphic Design - 541613 Marketing Consulting - 519130 Internet Publishing - 519190 Other information services - 541810 Advertising

agencies - 541890 Other services related to advertising

Past Performance

Government agencies:

Tennessee Wildlife Resources Agency: Working as a sub-contractor, we designed and developed TnWatchable.com, TnSwap.com, TnBirdingTrail.org, and other sites.

Commercial customers:

Designed and developed website for HCA (Hospital Corporation of America) Design & Construction. Developed several sites for major NYC licensing firm concept1.com, including ful.com and Bravo Network's MacbethCollectionGo.com. Designed and developed web platform for NHCcare.com, including individual websites for all 80 facilities and custom content management solution.

Non-profits

Webmaster and Director of Communications for 11th ACR Blackhorse Association.

Contact Information

Greg Hallmark, Owner: greg@designpathmedia.com, (615) 406-5903, www.designpathmedia.com.















